



THE ONE AND THE MANY

ONE COLLEGE, MANY ALUMNI



ONE CHALLENGE, MANY GIFTS

ANNOUNCING THE FIELDING CHALLENGE

Ronald Fielding, Annapolis class of 1970, issues this challenge to all alumni: make “WITH A CLEAR AND SINGLE PURPOSE”: THE CAMPAIGN FOR ST. JOHN’S COLLEGE, a success with your gift to the college. After already having made an extraordinary \$10 million gift to the campaign, Mr. Fielding has announced the \$2.5 million Fielding Challenge. He will match one-for-one gifts that meet the following criteria:

- *New gifts to the college*
- *Increased gifts*
- *Multi-year pledges made during the campaign*

Each and every gift to the college makes a difference. Please reflect on the many ways your St. John’s education enriched your life and take this opportunity to demonstrate your commitment to the college by giving generously.

When making your gift, you may use the following options:

- *Reply card and envelope with check or credit card information*
- *Online on the college web site*
- *Check or credit card via postal mail*
- *Stock gifts*
- *Monthly EFTs*
- *Payroll deduction*

ABOUT THE CAPITAL CAMPAIGN

“With a Clear and Single Purpose”: The Campaign for St. John’s College seeks to raise \$125 million to strengthen the college in support of the academic program. Alumni gifts to the campaign can be designated to the Annual Fund, to the endowment, or to a building project. Alumni gifts to the Annual Fund are essential to the success of this campaign.

GOALS OF THE CAMPAIGN

\$33 million for need-based financial aid*

\$3.5 million to improve services to students and fund internship opportunities*

\$34 million to increase faculty salaries to the median of peer institutions and provide more faculty development opportunities*

\$5 million to ensure excellent library collections and laboratories, and to improve information technology*

\$49.5 million for building projects on the two campuses

**Annual Fund and Endowment*



THE CAMPAIGN FOR

ST. JOHN'S
College

“WITH A CLEAR &
SINGLE PURPOSE”

FOR MORE INFORMATION, PLEASE CONTACT

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